

# EnCoRe: Ensuring Consent and Revocation

*Collaborative research into  
informational privacy by UK  
industry and academia*





EnCoRe



EnCoRe

# Project partners

- Hewlett–Packard Laboratories
- HW Communications Ltd
- London School of Economics and Political Science
- QinetiQ
- Ethox Centre, University of Oxford
- Warwick Digital Laboratory, University of Warwick



# Project deliverables

- Technical architectures and prototypes
- Regulatory recommendations
- Proposals for compliance and certification



# Some challenges around consent



# User challenges

- “Natural consumer behaviour”
- “I never read the terms of agreement, not at all, it doesn’t really interest me”
- “You needed a reading age of like 27 to read the average privacy policy”



# Regulatory challenges

- Express right to revoke consent to the processing of personal data by others is limited
- Lack of relevant case law and soft law limits the implied right to withdraw consent



# Business challenges

- “I know when I did my training one of the things I was told was that processing under consent is what the desperate resort to”
- Is business ready to buy-in to EnCoRe functionality?



# Technological challenges

- How to ensure consent metadata is “sticks” to the data
- Integration with existing, legacy systems



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